



**STH EDITION**IN MARCH 2017



WOLVES SUMMIT CEE LEADERS

6TH EDITION
IN OCTOBER 2017

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# INNOVATE, NETWORK & GROW

INTRODUCE INNOVATION TO YOUR COMPANY & MAXIMIZE YOUR BUSINESS RESULTS INNOVATE AND MAXIMIZE YOUR BUSINESS

### **Wolves Summit**

is a conference for startups, investors, corporations, entrepreneurs and SMBs from around the world interested in innovations in technology and building a global business network.

7th edition is on its way. Our focus remains on high quality networking among C-level executives, tech companies, investors, and startups.

400 2500 450
Startups Attendees & Executives

300 50 4000

**Scaleups** 

1:1 Meetings

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**Investors** 

## THE BEST QUALITY FORMULA

Startups participate in Wolves Summit for FREE. Last year we changed the event's formula to give all startups the chance to meet people relevant to their business. This decision proved to significantly increase the quality of our selection.

2016 2017



There were **10227** startup applications in 2016 and 2017 all together.

2018



For **April 2018** we chose **400** startup companies to attend Wolves Summit free of charge.



The selection process will deliver **the highest quality** of the conference experience.

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## WOLVES SUMMIT 2018 IS COMING!

#### **BEFORE THE CONFERENCE**

April 9, Warsaw, Poland

- Separate Events:
  - Wolves Summit
    Hardaware and R&D
  - Wolves Summit for Developers
- Predefined networking
- 1:1 meetings
- **Evening Meetups**

### **CONFERENCE DAY 1**

April 10, Warsaw, Poland

- Predefined networking
  - Investor & Startup
  - Business & Startup
  - Business & VC Fund
  - B2B (Corporations & SMB)
- Lectures and Workshops
  - Innovation, Trends
  - Fintech & Blockchain
- **Startup pitching semifinals**
- Night events
  - VIP dinner
  - Networking party

### **CONFERENCE DAY 2**

**April 11, Warsaw, Poland** 

- Predefined networking
  - Investor & Startup
  - Business & Startup
  - Business & VC Fund
  - B2B (Corporations & SMB)
- **Lectures and Workshops** 
  - Innovation, Trends
  - Fintech & Blockchain
- Startup pitching finals



### HIGH VALUE NETWORKING NETWORK LIKE NEVER BEFORE!



### **Predefined meeting points**

Network in dedicated meeting areas prepared for you and the people you have meetings with. We are preparing 3 areas, over 1200 sqm of space to hold 1:1 meetings.



### **Matchmaking Tool**

Use our software to pre-schedule meetings with people who are matched with you according to your tags and preferences. Fill up your calendar before you even come to the event.



### **Networking Night Events**

Join the networking parties for all the attendees or for the VIPs only. Connect with others in a more relaxed and casual environment.



### **VIP** Area

Designated area for VIP networking, where only investors, executives, and corporations have access. It makes it easier to meet the right people.



### HARDWARE & R&D 9TH OF APRIL 2018

- Additional day and a separate event
- Investors and brands interested in hardware and R&D projects
- O3 Innovations in the hardware area
- Connect with universities, scientists, and engineers
- OE Current trends and forecasts

### The programme includes:

- ☑ Engaging content on Stage
- ☑ Hardware Startups Expo
- Partners Area



## WHY BECOME A SPONSOR?

Find innovation on European and global markets

- Find partnership and investment opportunities
- Share knowledge with corporates, VCs, and startups
- 05 Gain brand exposure

Learn best practices in implementing innovation

06 Meet potential clients

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# WATCH THE VIDEO



#### **BUSINESS:**

- 1. Extraordinary set of startups with precise description for fast business match [supported by an online app],
- 2. Supplementary lectures make the Summit more content-driven and focus attention on key success factors,
- 3. Summit of highly motivated and self-driven individuals!

#### **ORGANIZATIONAL:**

- 1. Wide & various set of startups gathered in one "marketplace" make the process efficient!
- 2. Smartly organized, short one-on-one sessions with startups increase matching success ratio.

Michał Ptak – Head of IT Product Management and Pre-sales Team, Samsung

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## THEY HOWL ABOUT WOLVES SUMMIT



Wolves Summit is an amazing experience. I am incredibly impressed with the quality of content, the quality of startups, the organization and interactivity. Thumbs up!

**Rodney Sampson** Chairman, Opportunity Hub



Wolves Summit is a perfect opportunity to learn about new trends not only among startups but in marketing as well. It's a very good place to network. We can meet a lot of people and learn from them.

Anna Kosińska Employer Branding and Communication, KMD Poland



I had a lot of meetings, probably a ratio of 40-60 in the building and at the bar. I met a lot of people at the Networking Party and got some really good ideas off them. That was worthwhile, excellent value.

**Jeremy Wright**Sales Director EMEA, XCom



At the Wolves Summit we can meet with people that have creative ideas, work together and invite them to our acceleration programs.

**Grzegorz Pawlicki**Director of Innovation and Customer Experience, PKO BP

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## THEY HOWL ABOUT WOLVES SUMMIT



Most important and the most unique factor was the 1:1 meetings, if you do the calculation on cost per meeting, it's the best value for money you can find.

Eliav Alaluf
Founding Partner - Follow[the]Seed Capital



Thank you for organization of the Wolves Summit. It exceeded my expectations, great job! The quality of companies is pretty impressive! I would not have expected that many UK and other international companies.

Maren Eckloff-Boehme CFO & Operating Partner, e.ventures



There are plenty of experienced business executives that can partner up with agile startups and build a better future for both parties. Conferences like Wolves Summit are crucial because of the meeting spots – that's how the talks start if you're looking for innovation.

Mateusz Nowak Mateusz Nowak - Partner, Mazovia Capital

I am very satisfied with conference, interesting and inspiring. I found couple "diamonds" I will use for sure.

**Dariusz Paczewski** Director of Digital Innovation Department, BZ WBK

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# LEARN BEST PRACTICES FROM OUR SPEAKERS!

INNOVATION & TECHNOLOGY

CORPORATE & STARTUP PARTNERSHIPS

WORKSHOPS

STARTUPS' PITCHING



Eliav Alaluf
Follow[the]Seed Capital



Christoph Lange Zalando



John Biggs TechCrunch



Jason Allan Scott Hollywood Inc



Alon Lifshitz Blumberg Capital



Michael Krause Deezer



Melanie Schröder Axel Springer



Andy Shannon Startupbootcamp



Valentin Stalf Number26



Kinga Stanisławska Experior Venture Fund



Rafał Plutecki Campus Warsaw



Loukas Notopoulos Vivus Finance

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# WHO IS ATTENDING

- BUSINESS UNITS: Strategy, R&D, Innovation, IT, Digital, Sales, Marketing
- **STARTUPS from 9 major industries coming from 61 countries**

TECH COMPANIES VENTURE CAPITALS

SMB





















































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# WOLVES SUMMIT SO FAR IN JUST 2,5 YEARS WE GATHERED:



14303

**Total 1:1 meetings** 



10022

**Total attendees** 



1569

**Total startups** 



1806

**Total executives** 



1029

**Total investors** 



61

Countries

### 7TH EDITION APRIL 2018, WARSAW, POLAND



4000

Meetings



2500

**Attendees** 



450

**Executives** 



Startups



Investors

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## MEDIA COVERAGE

TV media







**tvn**ventures





**Print media** 













Social media



**Electronic media** 











































































































### INVESTORS THAT ATTEND WOLVES SUMMIT







































































































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## **CONTACT US**

Connect with new clients and business partners. Network and introduce innovation to your business.

Contact Piotr in order to learn more about Wolves Summit.



### **Piotr Piasek**

p.piasek@wolvessummit.com

+ 48 697 891 985